

Kindle Review Growth Checklist



- Read Amazon's latest review guidelines.
- Prepare Advance Reader Copies (ARCs) and recruit beta readers.
- Submit your book to legitimate review sites and targeted reader groups.
- Join genre-specific Goodreads, Facebook, and Reddit communities.
- Leverage social media (BookTok/Bookstagram) without spamming.
- Use your email list to request reviews politely—segment and prioritize engaged readers.
- Avoid incentivized or fake reviews at all costs.
- Track reviews with tools like ReaderScout, Book Report, or BookFunnel.
- Analyze feedback and use it to improve future books.
- Repeat the process for every new release

