

eBook Word Count Checklist

(2025 Edition)



Use this checklist to make sure your eBook hits the sweet spot for your readers. These ranges are based on reader expectations, pricing strategies, and Kindle Unlimited in 2025.

Genre	Recommended Word Count
Romance	50,000 – 80,000 (short: 30k-40k for <i>series</i>)
Thriller / Mystery	70,000 – 90,000
Sci-Fi / Fantasy	90,000 – 120,000 (epic: 120k+)
Non-fiction (How-to / Business / Self-Help)	25,000 – 60,000
Children’s Books	Picture Books: <1,000 Early Readers: 1-10k Middle Grade: 20k-40k

■ **PRO TIP:** Use [PassionOnPages.com](#) services, for editing, formatting, and publishing support to make subbook meets both reader expectations and Amazon’s requirements.

