Book Cover Design Checklist

your cover is polished, professional, and aligned with your target audience. A strong cover design can dramatically increase your chances of selling more books.

Cover Essentials

- Title is clear, bold and readable at thumbnail size
- Subtitle (if used) adds clarity and intrigue
- Author name is visible but not overpowering
- High-resolution images or graphics
- Professional layout with balanced spacing

Genre Alignment

- Design matches rader expectations for your genre
- Colors and fonts align with typical genre conventions
- Imagery hints at the story or theme

Color & Typography

- Colors evoke the right emotions for the book's tone
- Font choice is genre-appropriate and readable
- Limit font pairings to 2-3 maximum
- Strong contrast between text and background

DIY vs Professional

- Tried DIY tools like Canva or BookBrush
- If results don't look protessional, consider hiring a designer